

STREAMLINE YOUR BUYING PROCESS AND DISCOVER NEW DESIGNERS FROM AROUND THE WORLD

IN PARTNERSHIP WITH ALKEON INTELLIGENCE

THE FUTURE OF BRIDAL BUYING



Bridal Buyer's Global Gallery is a digital platform that connects buyers and brands using innovative matchmaking technology.

The platform will enhance your experience at our trade shows, by allowing you to view and shortlist dresses before you arrive.

Plus you'll be carefully matched with new designers to help you expand your offering.



WHY JOIN?

- Free of charge membership
- Discover brands, collections and products to suit your business
- Follow the brands you're interested in
- Save items for comparison and shortlisting
- Share your favourite products with your team
- Connect with designers
- Always on access collections 24/7, 365
- Use filters and algorithams to find exactly what you're looking for
- Showcase your store worldwide
- Be inspired

DISCOVER, CONNECT, GROW





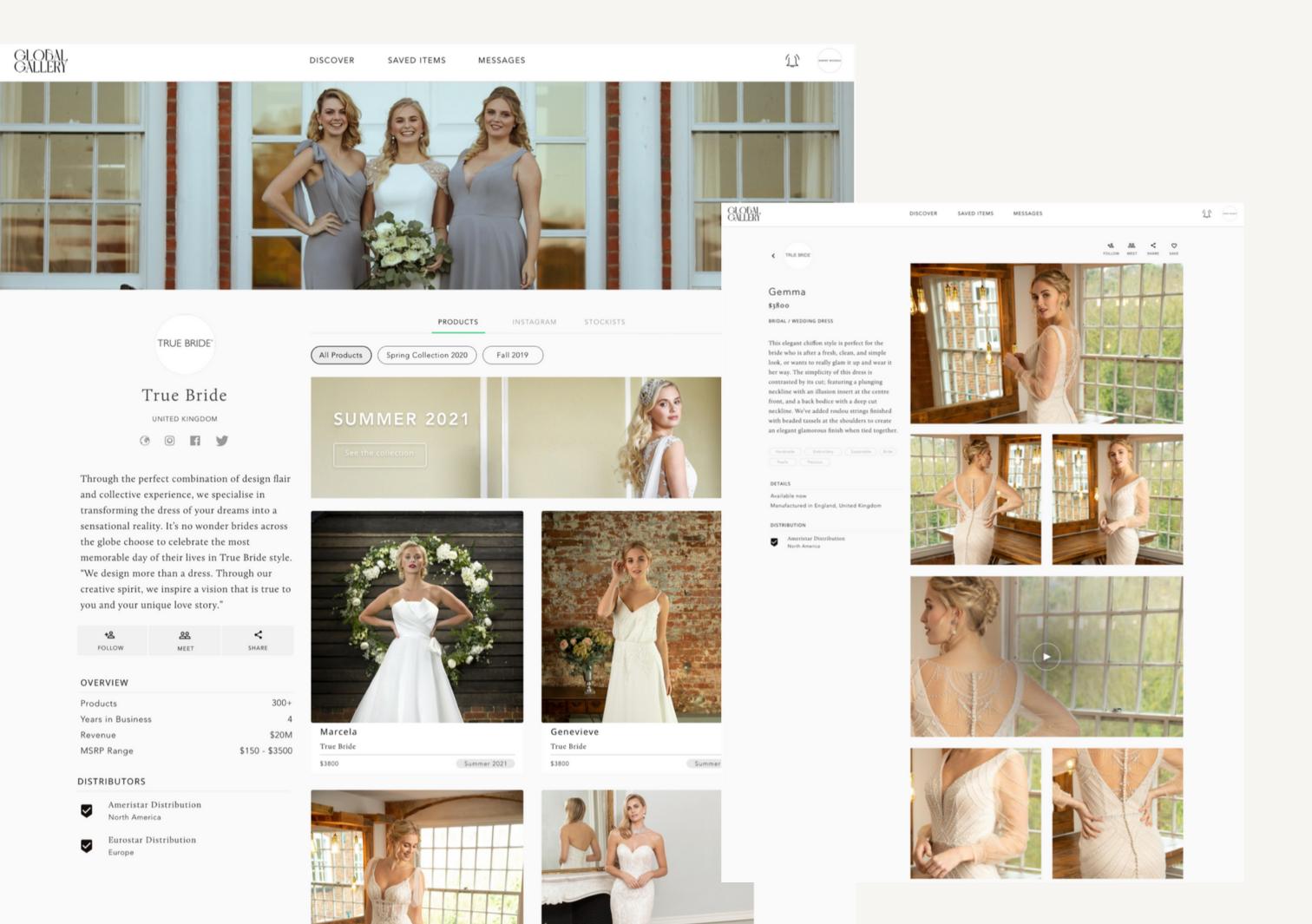
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PRE-EXHIBITION SHORTLISTING



Have you ever wished you could review and shortlist dresses from your suppliers before you attend the Harrogate Bridal Show, London Bridal Week or White Gallery?

Well, now you can!

Retailers can browse, save, organise and share individual dresses from over 100 collections at the touch of a button.

We understand that viewing the dresses for the first time at an event can give you buyer overload.

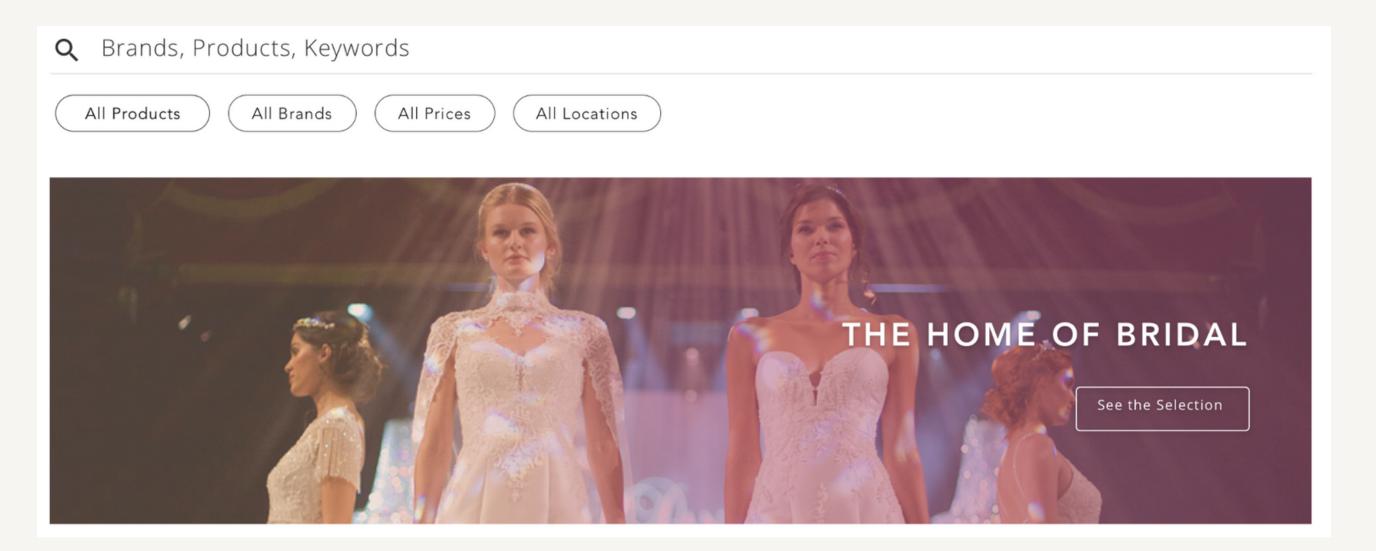
Bridal Buyer's Global Gallery helps you research next season's gowns by offering you the opportunity to compare them online.

DISCOVER NEW NAMES

Finding something new for your boutique can be hard. There are hundreds of designers to choose from, but how do you know which brand will suit your boutique?

Bridal Buyer's Global Gallery is driven by Artificial Intelegance (AI), meaning that each and every user has a tailored experience.

The platform will take your requirements and cleverly match you with designers that fit with your aesthetic and ethos. The platform will use price points, styles and much more to determine which products to show you on your unquie home page. Each time you visit the platform, you'll be presented with brand new designs to explore.









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GETTING STARTED

All you need to get started is your store information, Instagram handle and a selection of images.

- Complete our quick and easy form- We'll ask you some basic information about yourself and your store
- 2 Your application will be verified Bridal Buyer's Global Gallery contains sensitive (trade only) information, so the team will check that you meet the criteria
- Build your profile- Each retailer will have the opportunity to showcase their boutique. Now it's time to upload your images, connect your Instagram and add your current suppliers
- Add your team- You can add staff members to your boutique profile by simply inputting their email and assigning them a role. It's up to you if you want your team to be able to browse and save dresses for your store.

- 5 Explore your curated product gallery- You will be presented with a beautiful selection of products that we believe match your boutique. The more you use the platform, the better it will understand your needs
- Follow, follow Don't forget to follow your current suppliers along with exciting new designers, so that you're notified when they launch new products
- Connect with relevant brands- Getting in touch with your current suppliers or new designers is easy and can be done within the platform. Simply head to the messaging tab on the top of your screen
- Trends and more- Members will receive exclusive newsletters featuring collection launches, designer spotlights and trend alerts

GET IN TOUCH

Email:

globalgallery@oceanmedia.co.uk

Socials:

@bridalglobalgallery



Website:

bridalbuyer.com/globalgallery

