

# Show Preview

THE  
**HARROGATE BRIDAL**  
SHOW

8 - 10 SEPTEMBER 2019

HARROGATE CONVENTION CENTRE



8-10 SEPTEMBER 2019

Price range from £119-£499

THE  
HARROGATE BRIDAL  
SHOW

VISIT US ON  
STAND M6



The Harrogate Bridal Show is the UK's largest and longest running bridal event and the town has been known as the Home of Bridal for over 30 years. This year it's set to be bigger and better than ever before, with more brands, expert advice and some great networking events.

There is no other buying experience like The Harrogate Bridal Show - The bridal industry takes over this beautiful Yorkshire spa town and it's great for networking both during the show and after in the many restaurants and bars – all within walking distance of the hotels and the show.

The show hosts two Fashion Shows staged in the historic Royal Hall Theatre. The Bridal Preview will feature the biggest names in bridal, while The Designer Preview will showcase the latest collections from some of the best design talent.

New for this year is Ask the Experts, where you can book one-to-one sessions with industry professionals to help take your business to new heights. These are designed to tackle any issues your business is facing in a relaxed and confidential environment with those in the know.

A true highlight of the event is the Bridal Buyer Awards which are hosted on Monday 9th September. The event brings together 600 guests to celebrate our fantastic industry and toast the winners. Make sure you have your tickets booked.

So register now on [www.theharrogatebridalshow.co.uk](http://www.theharrogatebridalshow.co.uk) for free, fast track entry.

We look forward to welcoming you in September.

Wendy Adams

Event Director

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## ESSENTIAL INFO

**Sunday 8th September** 09.30 – 18.30  
**Monday 9th September** 09.30 – 18.00  
**Tuesday 10th September** 09.30 – 16.00

Harrogate Convention Centre, King's Road, Harrogate HG1 5LA

## ACCOMMODATION

The Harrogate Bridal Show works exclusively with MICE Concierge to ensure our visitors and exhibitors receive the best rates while attending the show.

We advise booking your accommodation as soon as possible to guarantee a room in your preferred hotel. To book your accommodation with our official concierge team, visit the website: [miceconcierge.com/events/HBS2019](http://miceconcierge.com/events/HBS2019)

## GETTING THERE

### Parking

The Harrogate Convention Centre has 1 large underground car park, which will be open on a pay-and-display basis throughout the exhibition. The postcode for this is HG1 2HR. Alternatively there are 2 large car parks in the centre of Harrogate – Jubilee Car Park (HG1 1DJ), a 2 minute walk to the exhibitor centre or the Victoria Car Park (HG1 5LQ), a 12 minute walk to the exhibition centre. Please note - most hotels in Harrogate offer car parking facilities (this is charged individually by each hotel)

### Plane / Shuttle Bus

At 12 miles (20 minutes) the closest airport to Harrogate Convention Centre is Leeds Bradford Airport (LBA). We offer a shuttle bus service on all 3 days of the show to and from Leeds Bradford Airport. There is no need to book, but for times please email [rachel@rshevents.com](mailto:rachel@rshevents.com)

### Train

A regular service connects Harrogate with the main rail network via York (33 minute connection) and Leeds (34 minute connection). There is also a direct, daily connection to London (3 hours 1 minute). For more information please visit [thetrainline.com](http://thetrainline.com).

**Visitors using the LNER line to visit the show can benefit from 25% off using code HCC25**



## SHOW FEATURES

### Bars & Lounges

Visit one of our many bars and lounges to take a break from buying and catch-up with industry friends and colleagues.



### VIP Lounge

Nominated buyers can relax in our VIP Lounge with complimentary refreshments throughout the show. Located in Hall Q. Sponsored by Bridal Business Consultancy



### RBA Lounge

Members of the RBA can relax in their dedicated lounge throughout the show. Located in Springfield Foyer



### Wedding Dress of the Year

Take a closer look at the six gowns up for the prestigious Wedding Dress of the Year award at The Bridal Buyer Awards 2019. The winner of this award is voted for by brides-to-be.

### Champagne Bar

Reflect over a glass of complimentary champagne in the Champagne Bar located in Hall Q. Pastries & coffee served 10-11.30, nibbles & fizz served 12-1.30pm and tea & cake served at 2.30-3.30pm.

### Designer Aisle

Discover the latest collections from 15 fashion-forward designers. If you're looking to cater for brides with a higher budget, don't miss this dedicated high-end section of the show.



### Peter Posh Gin Bar

Visit the Peter Posh Gin Bar located in Hall B for complimentary gin cocktails between 12-2pm.



### Bridal Buyer Magazine

Visit the Bridal Buyer in the Queens Suite Foyer to meet the team and pick up your complimentary copy of the industry's leading bridal publication.





LO'ADORO

[www.lo-adoro.com](http://www.lo-adoro.com)

Price range: £349 - £899



MARY'S

[www.marysbridal.com](http://www.marysbridal.com)

Price range: £129 - £599

Join us at Harrogate, Stand B25

HARROGATE BRIDAL  
SHOW

8-10 September 2019

James McKenna 07551 006 995 [jamesmckenna@rachelallan.com](mailto:jamesmckenna@rachelallan.com)  
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## FASHION SHOWS

The Bridal Preview

**Sunday 8th September** 14:30 | 18:30\*

**Monday 9th September** 12:30 | 16:30

The Designer Preview

**Sunday 8th September** | 16:30

**Monday 9th September** 14:30 | 18:00\*

\*Don't miss the pre-fashion show drinks reception before the last show on each day

The Fashion Shows are held in the historic Royal Hall on Sunday & Monday, featuring a selection of the finest UK and international labels. This is the perfect opportunity to spot the latest trends and make the best buying decisions for your business.

### THE BRIDAL PREVIEW

Allure  
Casablanca  
Coya Collection  
Dando London  
Eliza & Ethan  
Jessica Grace  
Ladybird  
Q'Nique  
Rachel Allan  
Tiffanys  
Victoria Kay Gowns

Line-up as of 18th July 2019

### THE DESIGNER PREVIEW

Allure  
Atelier Sposa  
Ellis Bridals  
Galitzia Sposa  
Nicole  
Randy Fenoli Bridal  
White One

### ACCESSORIES & BEAUTY

Shoes by Rainbow Club  
Veils by Joyce Jackson  
Headdresses & Petticoats by Jupon  
Hair & Makeup by MG Hair & Makeup  
Steamers by Propress

# U FOREVER UNIQUE



Hall B, Stand 39

*Prom, Bridal, Mother of the Bride, Social & Occasionwear*

## ASK THE EXPERTS

New for 2019 is the Ask the Expert sessions – complimentary one-to-one business advice appointments with industry professionals.



**Linda Huckle**  
Lessons in LinkedIn



**Terry Fox**  
From Fit to Finish



**Jane Watson**  
Bridal Industry Consultancy



**Megan Garmers**  
Social Media & Millennial  
Marketing



**Abigail Neill**  
Building a Team for Retail  
Success



**Jo Stott**  
The World of Bridal  
Business

## TIMETABLE

| SUNDAY      | Booth 1       | Booth 2       |
|-------------|---------------|---------------|
| 10AM - 11AM | Jane Watson   | Linda Huckle  |
| 11AM - 12PM | Jane Watson   | Linda Huckle  |
| 12PM - 1PM  | Terry Fox     | Abigail Neill |
| 1PM - 2PM   | Megan Garmers | Jo Stott      |
| 2PM - 3PM   | Terry Fox     | Jo Stott      |
| 3PM - 4PM   | Jane Watson   | Linda Huckle  |
| MONDAY      | Booth 1       | Booth 2       |
| 10AM - 11AM | Jane Watson   | Linda Huckle  |
| 11AM - 12PM | Jo Stott      | Abigail Neill |
| 12PM - 1PM  | Jo Stott      | Terry Fox     |
| 1PM - 2PM   | Megan Garmers | Terry Fox     |
| 2PM - 3PM   | Jane Watson   | Linda Huckle  |
| 3PM - 4PM   | Jane Watson   | Linda Huckle  |

Sessions will be available to book at the registration desk by the Ask the Experts booths, located in The Queens Suite Foyer on the 1st Floor, and are on a first-come, first-served basis.





## AFTER HOURS

The Harrogate Bridal Show is more than a buying event, the event's social calendar provides you with the opportunity to catch-up with friends and meet industry peers in a relaxed environment away from the buying halls.

### Pre-Fashion Show drinks reception

Join us in the Royal Hall before the last Fashion Show of the day (Sunday and Monday) for a glass of fizz and socialising with friends.

### BBSA Annual Party

Sunday 8th September, Royal Pump Rooms & Hales Bar

To celebrate the glorious history of our great industry, the evening will start with a drinks reception at the stunning Royal Pump Rooms, giving you a chance to view the exhibition of vintage wedding dresses with a glass of fizz. Guests will then head over to Hales Bar for a fish & chip supper, music and karaoke. Hales Bar is the oldest pub in Harrogate so it has a great selection of beer, wine and spirits.

Tickets available via [theharrogatebridalshow.co.uk/whats-on](http://theharrogatebridalshow.co.uk/whats-on)

### The Bridal Buyer Awards

Monday 9th September, Harrogate Convention Centre

Over the past 17 years, The Bridal Buyer Awards has highlighted some of the finest achievements in the industry and is now known as the Oscars of the bridal industry. On the night, guests will be entertained by a surprise host, enjoy a delicious three course dinner, find out the winners, and celebrate at the legendary after-show party.

A limited number of tickets are still available. Visit [awards.bridalbuyer.com](http://awards.bridalbuyer.com) to book your tickets to the biggest night in the bridal calendar.

STAND  
M24

MORILEE  
MADELINE GARDNER

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**FINALIST**  
Bridalwear  
Manufacturer of the Year



**FINALIST**  
Bridesmaid  
Manufacturer of the Year



**FINALIST**  
Wedding Dress  
of the Year

## BENEFITS FOR YOUR BUSINESS

Attending The Harrogate Bridal Show will equip you with the tools you need to give your business a boost. Alongside the extensive selection of brands to shop from, we offer a diverse educational programme, networking opportunities and a fresh perspective on the hottest industry trends.



### Strategies

You and your team will walk away with an in-depth knowledge of your newly purchased collections, and an understanding of the gowns and how best to style and accommodate your brides.



### Connections

It's a chance for you to collaborate and learn from retailers who are facing the same challenges as you, gain knowledge from industry experts and build strong relationships with designers and suppliers



### Inspiration

The three days are an opportunity to be inspired by the hottest new trends, industry experts and the chance to surround yourself with like-minded, ambitious business owners.



### Skills

You'll be armed with new skills that will help with marketing, PR & sales and, in turn, help drive revenue for your business.





# YOUR RETAILER GUIDE TO HARROGATE

by Jo Stott Consultancy, founder of Y.A.P Bridal Boutique

Attending The Harrogate Bridal Show is one of the most exciting times of the year for retailers. It is the most established event in the bridal calendar and one I personally love. Here are my top six tips to ensure your buying experience is full of inspiration for your boutique.

## PREPARATION

Prep your team beforehand; ensure you have had at least two team catch up's before you reach the show. Ask your team to heighten their awareness and listen, even more carefully, as to what your bride is asking for. Make notes of styles, embellishments, silhouette and even colours of gowns that you do not have in your boutique, hence need!

Secondly, let your team know what your expectations are for buying in Harrogate. Plan which of your existing suppliers you need to see, which new brands you want to source. Think about how many gowns you feel you need for your boutique, how much time you have allocated to buying while on-site and finally what you ideally want to spend. If you don't plan your visit, you could fall short of gowns you really need for future sales, or spend too much money on products you don't need.

Manage all expectations before you attend, including your own. Fail to plan, plan to fail – so prepare for your trip with lots of consideration and analysis beforehand.



## TIMING

Plan your 'Buying Days' before you arrive. Ensure you have time to see it all and do what you have planned. Take your time while looking at collections and if you feel you need to walk away, do so. Give yourself time to reflect on the collections and ensure you are spending your money on the right products for your boutique. Go back the next day if this works for you.

## NETWORKING

Plan in time to meet with your industry friends! I have met some of the most wonderful people from visiting bridal buying shows. Arrange an evening meal or even just a catch up around the Champagne Bar. An evening meet up is my favourite and a real treat. The Bridal Buyer Awards is another must... it is a great night full of inspiration and celebration.

## ADVICE

While in Harrogate try to make some time for a little bit of advice from industry experts. The Ask the Experts sessions are amazing, if only to chat and talk through ideas you have. They offer hands on business support to boutique owners and their teams on all things 'business & bridal'. If you can take home some business advice coupled with the right gowns you are in for fruitful season and your trip has been a success. Don't miss my Ask the Expert sessions on Sunday and Monday.

## BUYING

Be focused while buying; If your gut is telling you 'no, this dress isn't right for us' stick with it. Partnerships are the way forward for all retailers, so ensure you buy from suppliers who support you, your brand and your brides. Buy the gowns you know you need. Then consider which gowns already sell well for your boutique, as you may want a newer version from the upcoming season. This type of buying helps greatly with minimums and ensures your hard-earned cash works for the future. Check out any new brands you feel may be right for your boutique and brides. Buying a small capsule collection of four gowns or so used to work really well in my boutique and is definitely something to be considered. You can sell the right dress over and over, ensuring profit, so buy with your head and gut instinct.

As a retailer, I loved nothing more than taking my whole team to Harrogate for a few nights. Concentrate when you need to and then let your hair down and relax with your team. Afterall, who gets to buy wedding gowns for a living – we do. Enjoy!



## HEAR FROM YOUR EXHIBITORS



### ARIANNA TIARAS STAND Q2

#### How would you describe the brand identity?

Arianna is known for our unique use of colours and components alongside our ability to create bespoke pieces for our brides. Boutiques often ask for jewellery to be designed to match the headress.

#### Can you tell us about one design in particular that you feel is set to be popular at the show?

We have a capsule fashion collection launching at Harrogate and we are so excited to reveal what we have been working on! Focusing on conversation pieces, our next collection centres around the power and beauty of being a woman in 2020.

### MORILEE STAND M24

#### What do you think will be big news for the new season?

Traditional ball gowns, sleek and sexy sheath and fit and flare gowns with sheer bodices and plunging necklines. Keep an eye out for plunging necklines, peekaboos and keyhole backs.

#### Tell us a little about the collections you'll have on display at the show?

We will be showing our main Morilee collection which showcases the latest trends in bridal, our Morilee Blu collection which is aimed at the more budget conscious bride, our Voyage collection which is made of lighter fabrics and less embellishments for the destination wedding and our popular Juliette collection for the curvier bride.



### SPECIAL DAY STAND Q8

#### Tell us a little about the collection you'll have on display at the show.

We are always trying to be innovative, and creative with our new designs. This year we have reintroduced colour embroideries back into our European Collection. There is now a tendency back towards plainer gowns using Mikado, softer satins and crepes. We have also introduced a luxe stretch fabric into our Diamond Collection.

#### What trends should buyers be looking out for at the show?

Curve-hugging stretch satins and crepes as well as Boho styles with flowing chiffon and tulle skirts.



### WATTERS STAND Q31

#### Give us a short history of the brand.

The Watters family has become a creative dynasty of designers, pattern makers and seamstresses. Our focus is to know fashion, pick up on trends and understand how wants and needs evolve. Drama, comfort, style, versatility and individuality. We want to represent all that to brides and bridesmaids.

#### How would you describe the brand identity?

We have three brands that all have their own identities: Watters creates imaginative, raw, yet refined designs of effortless style, Wtoo makes its own gorgeous statement by celebrating inclusivity and sisterhood, while staying both luxe and accessible to brides and bridesmaids worldwide, Willowby takes the road less travelled, with a natural free-spiritedness.





ELBETH GILLIS  
STAND Q26

## BRANDS LIST A-Z

|                                      |            |                                   |            |
|--------------------------------------|------------|-----------------------------------|------------|
| 2 Cute Prom                          | A3         | Chloe                             | B40        |
| Adagio Bridal & Bridesmaids          | B20        | Christian Koehlert                | A41/42     |
| Adrianna Papell Platinum             | C25/39     | Christina Wu                      | C25/39     |
| Alan Hannah                          | Q23        | Cizzy Bridal                      | M37        |
| Allison Webb                         | C24/40     | Claudia de Paris                  | B17A B4    |
| Allure Bridals                       | A26/30     | Colours by Kenneth Winston        | B21        |
| Allure Couture                       | A26/30     | Concept Covers                    | C79        |
| Allure Limited                       | A26/30     | Corizzi                           | C18/43     |
| Allure Romance                       | A26/30     | Cosmobella                        | Q45        |
| Allure Women                         | A26/30     | Couture by Eddy K                 | A38        |
| Amaré Couture Bridal                 | M15/28     | Coya Collection                   | C27/36     |
| Angel & Tradition                    | A27/28     | Crystal Breeze                    | B16        |
| Angel Bride                          | B24A       | Cupid                             | C65        |
| Angel Forever by Elegancia UK Ltd    | A18/34     | Curve by LouLou                   | B24        |
| Annasul Y.                           | B10        | Curves by Modeca                  | KS3        |
| Anny Lin Bridal                      | A3         | Curvy by Eddy K                   | A38        |
| Anthony Formal Wear                  | B29        | Dando London                      | Q1A        |
| Antonio Villini                      | C11        | Danielle Couture                  | C9/10      |
| Arianna Tiaras                       | Q2         | Daria Karlozi                     | A39        |
| Art Couture                          | C25/39     | Demetrios                         | Q45        |
| Avalia Shoes                         | C20/42     | Destination Romance               | Q45        |
| Badgley Mischka Bride                | Q6A        | Diamond Collection by Special Day | Q8         |
| Beautiful Bridal                     | Q6A        | Diamonds by LILLY                 | B18/23     |
| Beautiful Bride Plus                 | Q8         | Diane Legrand Bride               | M14        |
| Beauty by Victoria Kay               | A15/36 A37 | Diversity Design                  | C70/72     |
| Bella Maids by Venus                 | A27/28     | Donna Salado                      | Q7         |
| Beloved by Casablanca Bridal         | M15/28     | Dreams by Eddy K                  | A38        |
| Beverly Hills                        | A23        | Early Steps                       | C51        |
| Bianco Evento                        | C20/42     | Eddy K Italia                     | A38        |
| Bliss Bridal                         | B13/27 B12 | Elbeth Gillis                     | Q26        |
| Blue by Enzoani                      | Q6A        | Eliza & Ethan                     | C4         |
| Blush by Hayley Paige                | C24/40     | Eliza Jane Howell                 | B38        |
| Blush by Victoria Kay                | A15/36 A37 | Elizabeth Dickens                 | A11/12     |
| Blush Prom                           | B14        | Ella by Victoria Kay              | A15/36 A37 |
| BridalLive Software                  | Q49        | Ella Rosa by Kenneth Winston      | B21        |
| Brides Beware                        | Q9a        | Ellie K                           | A39        |
| Brides Desire                        | M34        | Ellis Bridals                     | C17/46     |
| Brighton Belle                       | Q6         | Elyse Couture                     | C62        |
| British Bridal                       | C76        | Emma Bridals                      | M32        |
| British Bridal Suppliers Association | Q9a        | Emmerling Accessories and Veils   | M14        |
| Busy B's Bridesmaids                 | Q5         | Enchanting by Mon Cheri           | Q1         |
| Callista Bride                       | KS1        | English Rose Bridal               | C29/31     |
| Cameron Ross Formal Hire             | M13        | Envie Occasions                   | KS1        |
| Candy Quinn Eveningwear              | Q7         | Envy by Phoenix                   | C9/10      |
| Casablanca Bridal                    | M15/28     | Enzoani                           | Q6A        |
| Catherine Parry                      | Q38        | Essense of Australia              | Hall D     |
| Champagne Fashions                   | A2         | Essentials by True Bride          | Q6         |
| Charlotte Balbier                    | Q2         | Eternity Bride                    | C25/39     |
| Chic Nostalgia                       | KS9        | Eternity Prom                     | C25/39     |





WILVORST  
STAND B30

## BRANDS LIST A-Z

|                                    |            |                                  |           |
|------------------------------------|------------|----------------------------------|-----------|
| Evelyn Bridal                      | A3         | Jessica Grace Bridal             | St George |
| Evita London                       | A23        | Jessica Morgan                   | Q42       |
| Femme by Kenneth Winston           | B21        | Joan Lee                         | B5        |
| Finesse by White Rose              | C29/31     | John Victor Tailoring            | B32       |
| Fiza Embroidery                    | A20        | Jolies                           | Q47       |
| Flair Prom                         | B14        | Joyce Jackson                    | M40/42    |
| Florianna                          | Q45        | Jupon                            | B40       |
| Forever Unique                     | B39        | Jupon Petticoats                 | B40       |
| Frances Marlow                     | KS1        | Justin Alexander Bridal          | Majestic  |
| Frazer & James of Knightsbridge    | C11        | Justin Alexander Signature       | Majestic  |
| Freda Bennet                       | Q17/18     | Kanali K                         | A3        |
| Freed                              | A13        | Kelsey Rose                      | C17/46    |
| French Collection by Wendy Makin   | Q29        | Kenneth Winston                  | B21       |
| Galizia Sposa                      | M8A        | Kiss Me Kate                     | B33       |
| Gallery by Kenneth Winston         | B21        | Kitty Chen                       | Q42       |
| Georgia Bridal                     | Q2         | Kitty Chen Couture               | Q42       |
| Gilded Rose                        | M34        | KoKo Communion Dresses           | Q8        |
| Gino Cerruti                       | C32        | La Petite by Hayley Paige        | C24/40    |
| Glamour by Victoria Kay            | A15/36 A37 | LaBella Figure                   | C32       |
| Goya London                        | A3         | Lace & Pearls by Penguin Designs | C60       |
| Gözde Karadana                     | Q12        | Ladybird                         | M22/23    |
| Grace Philips                      | Q34        | Ladybird Bohemian                | M22/23    |
| Gurbani                            | B14        | Ladybird Couture                 | M22/23    |
| Hayley Paige                       | C24/40     | Ladybird Flowy                   | M22/23    |
| Hayley Paige Occasions             | C24/40     | Ladybird Pink                    | M22/23    |
| Heirloom Waistcoats                | B34        | Ladybird Plus Size               | M22/23    |
| Helen Moore                        | Q24        | Ladybird Pregnant                | M22/23    |
| Hermione Collection                | C59        | Ladybird Princess                | M22/23    |
| Herve Paris                        | KS3        | Ladybird Royal                   | M22/23    |
| Hilary Morgan                      | A33        | Ladybird Sensual                 | M22/23    |
| Hoesh International Ltd            | M11        | Ladybird Silhouette              | M22/23    |
| House of Mooshki                   | Q34        | Ladybird Transparent             | M22/23    |
| Ian Stuart                         | Q35        | Lanico Bridal                    | C54       |
| Ida Torez                          | A39        | Lazaro                           | C24/40    |
| Isabella Communion Dresses         | Q8         | Le Papillon by Modeca            | KS3       |
| Ivoire by Kitty Chen               | Q42        | Lenovia Bridal                   | C32       |
| Ivory & Co                         | M36        | Lenovia VIP                      | C32       |
| JABD by J Adore Bridal Design & Co | M6         | Leonard Silver                   | B32       |
| Jack Sullivan Bridal               | M34        | Lillian West Bridal              | Majestic  |
| Jaclyn James                       | C77        | LILLY                            | B18/23    |
| James Hare                         | M10        | Linzi Jay Accessories            | Q2        |
| Jasz Couture                       | B14        | Linzi Jay Bridesmaids            | Q2        |
| Jazz by Modeca                     | KS3        | Linzi Jay Capsule                | Q2        |
| Jean Fox                           | M34        | Liretta                          | A39       |
| Jean Yves                          | B7         | Lisa Donetti Bride               | M14       |
| jenn.y COUTURE by J Adore Bridal   |            | Little People                    | A39A      |
| Design & Co                        | M6         | Littleway                        | Q36       |
| Jennifer Wren Bridal               | B13/27 B12 | Liza                             | A38       |





CHRISTIAN KOEHLERT  
STAND A41/42

## BRANDS LIST A-Z

|  |               |                          |               |
|--|---------------|--------------------------|---------------|
| Lloyd Attree Smith                                 | B31           | Modeca Collection        | KS3           |
| LM by Lusan Mandongus                              | B10           | Molteno Creations        | A3            |
| Lo'Adoro by Rachel Allan                           | B25           | Morilee UK               | M24           |
| Loré Chic  | B17           | Mutyaar                  | A20           |
| Loré Mere  | B17           | Naomi and Nicole         | C65           |
| Loré Privée  | B17           | Natraj                   | A1            |
| Loré Prom  | B17           | NC Sposa                 | A3            |
| Loré Soirée  | B17           | Nicola Anne              | Q15           |
| Loré White   | B17           | Nicole                   | Q47           |
| Lotus Shoes  | A40           | Nieve Couture            | M33           |
| Louise Bentley                                     | B24           | Novabella Bride          | M14           |
| LouLou Bridal                                      | B24           | Occasionwear by LouLou   | B24           |
| LouLou Maids                                       | B24           | Olat Bridal              | Q19           |
| Love by Linzi Jay                                  | Q2            | Olivia Rose Bridal       | St George     |
| LQ Designs London                                  | A24/32        | Omni sew                 | M4            |
| Luna by Nicki Flynn                                | Q6            | Onlyway Dress            | Q36           |
| Lunar Shoes  | C74           | Oreasposa                | Q45           |
| Lusan Mandongus                                    | B10           | Pallas Athena            | A27/28        |
| Madi Lane Bridal                                   | KS2           | Paloma Blanca            | Q28           |
| Madison James                                      | A26/30        | Passions by LILLY        | B18/23        |
| Maggie Sottero                                     | Queen's Suite | Paul Zeni                | Q40           |
| Maid for a Day by White Rose                       | C29/31        | Penguin Designs          | C60           |
| Manon  | C12           | Penrose                  | B40           |
| Mark Lesley Bride                                  | Q7            | Peridot Occasionwear     | M7            |
| Mark Lesley Bridesmaids & Eveningwear              | Q7            | Peter Posh               | B28           |
| Martin Thornburg for Mon Cheri                     | Q1            | Phoenix Gowns            | C9/10         |
| Martina Liana                                      | Hall D        | Pia Michi                | A43           |
| Mary's Bridal                                      | B25           | Platinum by Demetrios    | Q45           |
| Mary's Bridal Bridesmaids                          | B25           | Poirier                  | B40           |
| Mary's Bridal Flowergirls                          | B25           | Pollardi                 | A39           |
| Mascara  | C22/41        | Posy & Pearl             | C68           |
| Maternity by LILLY                                 | B18/23        | Preciosa                 | M1            |
| Metropolitan                                       | Q45           | Premier Designs          | C11           |
| MiaMia   | Q23           | Prom by Romantica        | St George     |
| Michael's Bridal Fabrics                           | M1            | Prom Frocks              | B37           |
| Michelle Bridal Plus Size                          | C1/2          | Promise                  | C65           |
| Mikaella Bridal                                    | Q28           | Propress Limited         | C7            |
| Milano by Eddy K                                   | A38           | Pure Bridal              | St George     |
| Millie Grace Bridal                                | C29/31        | Pure Bridesmaids         | St George     |
| Millie Grace Christening and Special Occasion Wear | Q5            | Pure Love                | B40           |
| Millie Grace Communion Wear                        | Q5            | Pure White by LILLY      | B18/23        |
| Millie Maids                                       | C29/31        | Purple Fox               | M34           |
| Millie May Bridal                                  | C29/31        | Q'nique                  | M12           |
| Miraclesuit  | C65           | Rachel Allan Junior Prom | B25           |
| Mix & Match by LILLY                               | B18/23        | Rachel Allan Prom        | B25           |
| Miranda Templeton                                  | KS4           | Rainbow Club             | M40/42        |
|  |               | Randy Fenoli Bridal      | KS10          |
|  |               | Rebecca Ingram           | Queen's Suite |





**MAGGIE SOTTERO DESIGNS**  
THE QUEEN'S SUITE

## BRANDS LIST A-Z

|                                      |               |                                  |            |
|--------------------------------------|---------------|----------------------------------|------------|
| Richard Designs                      | C16/46 C53    | True by Nicki Flynn              | Q6         |
| Rita Mae                             | Q23           | True Curves                      | Q6         |
| Romantica                            | St George     | Twilight Designs                 | B2         |
| Romantica Bridesmaids                | St George     | Ultimate Formal Hire             | B34        |
| Ronald Joyce                         | M19           | Venus Bridal UK                  | A27/28     |
| Ruby Prom                            | KS1           | Venus Prom                       | A27/28     |
| Saskia & Rose London                 | A45           | Venus Woman                      | A27/28     |
| Secret Weapons                       | C65           | Visara                           | C51        |
| Selestia                             | B13/27 B12    | Vivaki                           | C51        |
| Serenade Bridesmaids                 | B17A B4       | VK Maids                         | A15/36 A37 |
| Sevva                                | B1            | Warren York                      | A33        |
| SiBelle Couture                      | B17A B4       | Watters                          | Q31        |
| Signature by Victoria Kay            | A15/36 A37    | Wedding Dress Boxes              | Q3         |
| Silhouette Bridal                    | St George     | Wedding Societe                  | M37        |
| Simply Divine                        | A5            | Weisters                         | M38        |
| Sincerity Bridal                     | Majestic      | Wendy Makin                      | Q29        |
| Sky by Eddy K                        | A38           | Wendy Makin Ready to Wear        | Q29        |
| Snow by Annasul Y.                   | B10           | White April                      | M37        |
| Sophia & Camilla                     | C6            | White Collection By Victoria Kay | A15/36 A37 |
| Sophia Tolli Australia               | Q1            | White One                        | Q47        |
| Sophistique                          | Q45           | White Rose Bridal                | C29/31     |
| Sorella Vita                         | Hall D        | White Rose Graceful              | C29/31     |
| Sottero & Midgley                    | Queen's Suite | Wilderly Bride                   | A26/30     |
| Special Day Bridal                   | Q8            | Willowby                         | Q31        |
| Sposa                                | B22           | Wilvorst                         | B30        |
| St Patrick Bridal                    | Q47           | Windsor Bridal Jewellery         | C77        |
| Stella York                          | Hall D        | Worldaway                        | Q36        |
| StickyStraps                         | B40           | Wrap Collection                  | Q36        |
| Suki Bridal                          | B3            | Wtoo                             | Q31        |
| Sweetheart Gowns                     | Majestic      | Zavana Bridal                    | M37        |
| Sydney's Closet                      | C1/2          | Zavana Couture                   | M37        |
| Tara Keely                           | C24/40        |                                  |            |
| Tease Prom Plus Size                 | C1/2          |                                  |            |
| The Couture Veil                     | M9            |                                  |            |
| The Dessy Group                      | KS1           |                                  |            |
| The Empty Box Company                | Q3            |                                  |            |
| The House of Nicholas                | Q4            |                                  |            |
| The Perfect Bridal Company           | C6            |                                  |            |
| Thomas Laine Jewellery & Accessories | M5            |                                  |            |
| Ti Adora                             | C24/40        |                                  |            |
| Tiffanys Bridal                      | B13/27 B12    |                                  |            |
| Tiffanys Bridesmaid                  | B13/27 B12    |                                  |            |
| Tiffanys Prom                        | B13/27 B12    |                                  |            |
| To The Nines                         | A22           |                                  |            |
| Torre - The Wedding Specialist       | B9            |                                  |            |
| Très Chic Bridal Wear                | M20/21        |                                  |            |
| True Bride                           | Q6            |                                  |            |
| True Bridesmaids                     | Q6            |                                  |            |

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Ensure fast-track entry on arrival, visit  
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## SO WHAT'S NEXT?

1

### REGISTER

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2

### BOOK YOUR APPOINTMENTS

We expect the show to be busy this year, so make sure you book appointments with your current suppliers before you arrive. If you are looking for a new brand for your boutique, we advise getting in touch with our exhibitors in advance to let them know your interested in visiting them. You can find contact details for all our exhibitors at [theharrogatebridalshow.co.uk/exhibitor-list](http://theharrogatebridalshow.co.uk/exhibitor-list)

3

### LOGISTICS

Don't miss out on the opportunity to celebrate our fantastic industry by booking your tickets to our after-hours events. Early booking is advised as events sell out before the opening day.

4

### AFTER HOURS

Make sure you use our official concierge team to book your accommodation to secure the best rates available.

5

### FOLLOW US

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