



Visitor guide

THE
HARROGATE BRIDAL
SHOW

8-10 SEPTEMBER 2019

HARROGATE CONVENTION CENTRE

THE HOME OF *Bridal*



The Harrogate Bridal Show is a unique experience where bridal retailers can shop, discover, learn, celebrate and shape their businesses.

The show runs over three days with a buzzing atmosphere, quality brands, networking and is a great way to stay up to date with industry/market trends.

Click **here** to see the highlights from last year's amazing event.

TOP REASONS TO *attend*



5,000+ VISITORS

Attracting an audience of over 5,000 visitors across the three days, The Harrogate Bridal Show is *the* event where you will meet designers, suppliers, agents, press and retailers from top brands, all under one roof



8 HALLS

The show brings together an astounding 150+ companies who will be exhibiting over **350 brands** across the 8 halls, plus 2 hotels, that make up the exhibition, giving you a huge selection to shop from. See the full exhibitor list [here](#).



EXPERT ADVICE

Receive one-on-one support from leading professionals in the "Ask the Expert" sessions, covering a range of topics including marketing, PR, and sales. Sign-ups will be available on the day of the show.



AFTER HOURS

Continue networking over a glass of fizz in the Royal Hall before the final Fashion Show of the day on Sunday. On the Monday night, be part of the Oscars of the bridal industry and enjoy night of celebration at **The Bridal Buyer Awards**.

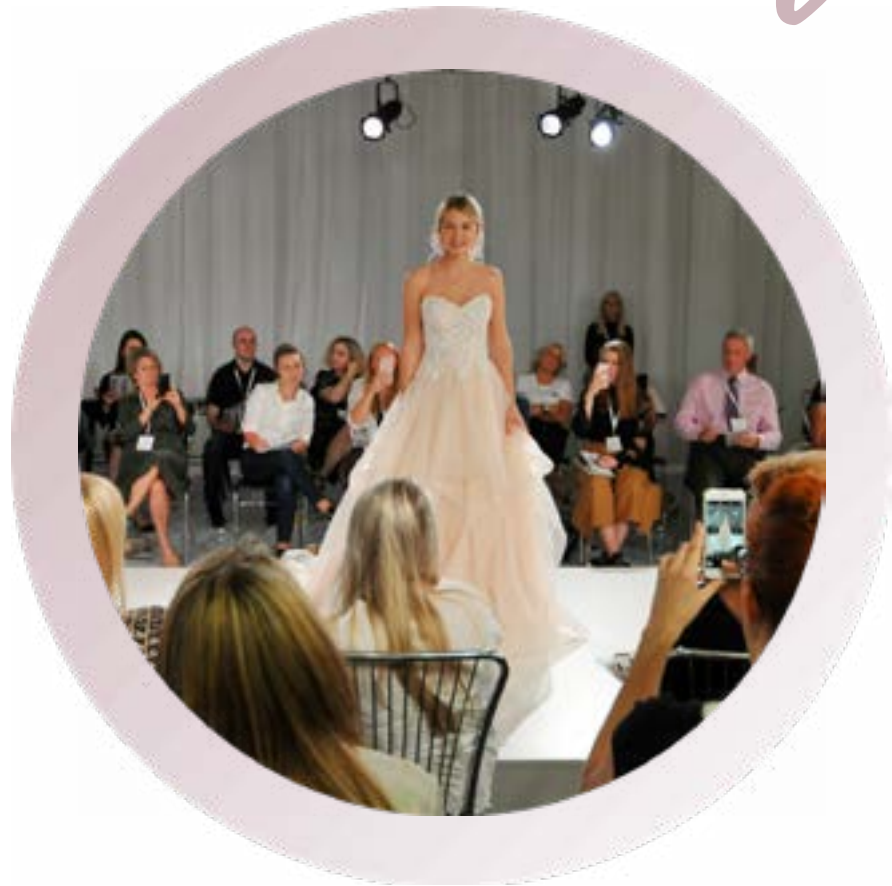


NETWORKING LOUNGES

Enjoy refreshments, gather your thoughts on the latest collections and share them with your team. We have various catering lounges available, including our Terrace Café, Peter Posh Gin bar and Champagne bar.



THE ULTIMATE OPPORTUNITY TO SHOP *the latest trends*



INDUSTRY-LEADING BRANDS

We host the latest collections from some of the biggest bridal names from around the globe.

Click here to see the full list of the **350+ brands** exhibiting at the show.



PRIVATE COLLECTION ROOMS

Visit Maggie Sottero Designs in The Queen's Suite Essense Designs in Hall D, where they will bring their collections to life, entertain visitors and build relationships in a unique environment



FASHION SHOW THEATRE

A **full Fashion Show programme** will run alongside the exhibition, featuring a selection of the finest UK and international labels. This is the perfect opportunity for you to discover the latest trends for your brides and make the best buying decisions for your business.

THE TOP SIX *categories* AT THE SHOW



BRIDALWEAR

Credit: Justin Alexander



BRIDESMAIDS

Credit: Romantica



OCCASIONWEAR

Credit: Christian Koehlert



ACCESSORIES

Credit: Jupon



PROM

Credit: Coya Collection



MENSWEAR

Credit: Peter Posh

STILL NOT SURE WHETHER TO *attend* ?

“THE HARROGATE BRIDAL SHOW IS JUST LIKE ANY OTHER BRIDAL EXHIBITION”

The **Harrogate Bridal Show** is the UK’s signature bridal buying event and hosts more world leading designers and manufacturers than any other show in the UK. Held in the beautiful spa town of Harrogate for over 30 years, **The Harrogate Bridal Show** combines a professional buying experience with a varied social programme where you can network with colleagues and friends.

It’s the sheer wealth of choice that sets **The Harrogate Bridal Show** apart and keeps attracting thousands of buyers’ year after year. Buyers can view over **350 collections** from world leading brands and can see everything from bridal gowns to menswear, bridesmaids to shoes, and headdresses to lingerie all under one roof.

“IT’S TOO MUCH TIME AWAY FROM THE SHOP”

The insight, networking and knowledge gained from the show makes the three days more than worthwhile. You’ll return to the shop with a fresh perspective on the hottest industry trends, knowledge of current collections and have gained marketing, PR and sales advice.

“YOU CAN SEE ALL OF THE LATEST COLLECTIONS ONLINE OR THROUGH AN AGENT AT MY OWN SHOP”

At **The Harrogate Bridal Show**, you are able to immerse yourself in the home of bridal, where you can see over **350 brands** under one roof. There’s nothing quite like seeing the dresses on the models and viewing the full collections in person, which cannot be done elsewhere. You will have the chance to receive one-on-one support from industry experts, discover new talent, and truly see the collections come to life in the **Fashion Show Theatre**.

“THE HARROGATE BRIDAL SHOW IS TOO EXPENSIVE TO ATTEND”

As a retailer, it is free to attend the show.

All pre-registered visitors attending The Harrogate Bridal Show will be able to take advantage of **25%** off LNER train tickets. Simply **click here** and enter the promo code **HCC25**. You will need to show a copy your pre-registration email, along with your ticket on the train.

International retailers are entitled to apply for complimentary accommodation while they visit the show – please email phoebe.speer@oceanmedia.co.uk to find out more.

We have also arranged exclusive hotel rates at all surrounding HCC hotels. To book online, please **click here**.

HEAR WHAT YOUR PEERS HAVE TO *say*

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We really love Harrogate, there's lots of new things each year. We always come to meet with our existing suppliers as well as seeing what else is out there. Harrogate is the heart of Bridal, it's the place to be and has become a tradition.

-Jess, Allison Jayne

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“

I love to network with all of my colleagues and see what's happening in the bridal industry. The show helps me keep ahead of the market so that my shop has the latest dresses and the latest looks.

-Stephanie, Bride To Be

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I think it's so important to attend The Harrogate Bridal Show, it's a chance to see all of the different styles that are on offer each season from the variety of brands. It's where we love to get inspiration for our shop.

-Charley, La Môr Bridal

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The show is amazing, there's such a mix of designers. It's so great to mix with other boutiques, catch up over drinks and gain advice from other people in the same industry. Harrogate is also such a lovely town, it's an amazing place to be.

-Amy, Adella Bridal

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WHAT WILL YOU GAIN FROM THE *show* ?

STRATEGIES

You and your team will walk away with an in-depth knowledge of your newly purchased collections, and an understanding of the gowns and how best to style and accommodate your brides.

CONNECTIONS

It's a chance for you to collaborate and learn from retailers who are facing the same challenges as you, gain knowledge from industry experts and build strong relationships with designers and suppliers.

INSPIRATION

The three days are an opportunity to be inspired by the hottest new trends, industry experts and the chance to surround yourself with like-minded, ambitious business owners.

SKILLS

You'll be armed with new skills that will help with marketing, PR & sales and, in turn, help drive revenue for your business.



#HBS2019

READY TO
REGISTER?

CLICK HERE NOW

www.theharrogatebridalshow.co.uk

WE LOOK FORWARD TO SEEING YOU AT

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