

2018 Sales Information

STAND PACKAGE: £325 per m2 +VAT

- Premium shell scheme with white walls
- Company name and stand number by the stand entrance
- Graphic voile image of your collection in black and white
- Carpet
- One metre of garment rail and shelf per full 3m2 of shell scheme (excluding accessories)
- Stand cleaning
- Electricity consumption
- Listing in the official White Gallery London show guide
- Invitations to send to your customers (subject to print deadline)
- Full marketing support via the White Gallery London 2018 marketing campaign



Important Notes

1. There is a minimum size for bridal wear stands of 20m2 and 9m2 for accessories.
2. Due to fire regulations, we are required to maintain a minimum aisle width and therefore garment rails on the perimeter of a stand will be inset and not fixed flush with the front of the stand.
3. There is no facility for the storage of boxes etc. in the exhibition halls. Exhibitors should make their own arrangements for the storage of such items within their stand.
4. The following costs are NOT included:
 - Lights
 - Public Liability Insurance at £125. This will be automatically added to the contract but credited if proof of insurance for a minimum of £2m is provided
 - Other optional extra costs will be changing/storage room; stand furniture and catering (only if required) Details of these extra costs can be sent upon request.

Please note exhibitors will liaise with and be invoiced directly by the appointed contractors.

For stand availability and to reserve your stand contact georgia@bridal-uk.com